B.Com (Hons.)-Ist Semester : An introduction to Statistics

Paper code: BCH-1.01

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper

Units	Contents	No. Of periods
	551165116	No. Of perious
Unit-1	Statistics: Meaning, Definition, Needs & Objectives	23
	Collection of data – types, methods, classification and	
	tabulation of data, graphic diagrammatic presentation.	
Unit-2	Measurement of Central Tendency and Variation –	22
	Mathematical and fractional averages. Measures of	
	absolute and relative variations.	
Unit-3	Moments, skewness and kurtosis (with Sheppard's	23
	corrections), Index Numbers.	
Unit-4	Probability and Expected Value: Meaning and Schools of	22
	thoughts, Importance of the Concept of the Probability;	
	Calculation of Probability, Probability Theorems:	
	Addition, Multiplication and Bayes' Theorem.	
	Mathematical Expectations. Numerical of Probability.	

- 1. Dr.S.P.Gupta, Statistical methods, S.Chand & Co., New Delhi.
- 2. D.N.Elhance, Veena Elhance, B.M.Aggarwal, Fundamentals of Statistics, Kitab Mahal.
- 3. N.P.Aggarwal, Quantitative Techniques, Ramesh Book Depot., Jaipur.
- 4. R.P.Hooda, Statistics for Business and Economics, Mcmillan India Ltd., New Delhi.

B.Com (Hons.)-Ist Semester: Business Communication

Paper code: BCH-1.02

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Essentials of Business communication: Introduction,	23
	Basic Patterns of Business Messages: Writing process,	
	Directness and Indirectness in new s and messages of all	
	types, sales Massages, Persuasion.	
Unit-2	Writing a Project Report: Basics, writing Reports on Field	20
	Work visits to Industries /Business Concerns etc.	
	Business-Negotiations	
Unit-3	E-correspondence	20
Unit-4	Spoken English for Business-communication:	23
	Presentation of Plans, Objectives; speech: Preparation,	
	Mode of delivery presentation; Addressing the	
	Audience. Oral Talking. Strategies to overcome Barriers	
	in Address, speech.	

- 1 Dr.Preeti Shukla, Business Communications, Shree Mahavir Book depot., Nai Sarak, New Delhi.
- 2. A.Kumar, Effective Business Communications, Khanna Book Publishing Co..P, Ltd..
- 3. John.M.Penrose, Robert W. Rosberry, Robert J. Myers, Advanced Business Communications, Thomsan South Western.
- 4. Urmila Rai, S.M.Rai Business Communication Himalya Publishing House.

B.Com (Hons.)-Ist Semester : Business Organisation Paper code: BCH-1.03

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Foundation of Indian Business spectrum of Business	22
	Activities, Manufacturing and service Sectors. India's	2
	experience of globalization, liberalization and	
	privatization. Multinational corporations and Indian	
	transnational. Enterprises.	Y
Unit-2	Entrepreneurial opportunities in contemporary business	22
	environment: Networking marketing, Franching,	
	Business Process Outsourcing, E-commerce and M-	
	commerce. Process of setting up a business enterprise.	
	Opportunity and idea generation – role of creativity and	
	innovation. Feasibility study and preparation of business	
	plan.	
Unit-3	Functional aspects of business-I: Administrative: Choice	23
	of a suitable form of business ownership. Starting and	
	operating small venturing enterprises Operations:	
	business size and location decisions. Lay out: mass	
	production and mass customization, productivity,	
	quality and logistics.	
Unit-4	Functional Aspect of business-II Marketing: marketing	23
	and consumer behaviour, Product and pricing decisions,	
	Distribution and promotional decisions (d) Finance:	
	Money and banking, financial management and	
	securities markets, risk management and insurance (e)	
	human resources: Sources of human capital, Strategies	
	for attracting (staffing) and retaining (training and	
	compensation).	

- 1. Griffin, Ricky W: ;Organizational Behaviour, Houghton Mifflin co., Boston.
- 2. Hellreigel, Don, John W. Slocum, Jr., and Richards W. Woodman: Organizational Behavior, south western college Publishing, Ohio
- 3. Hersey, Paul, Kenneth H. Blanchard and Dewey E Johnson: Management of Organisational Behaviour:
- 4. Utilizing Human Resources, Prentice Hall, New Delhi.
- 5. Ivancevich; John and Micheeol T. Matheson: Organisational Behaviour and Management, Tata McGraw- New Delhi.Hill,

B.Com (Hons.)-Ist Semester :An Introduction To Accounting Paper code: BCH-1.04

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

Units	Contents	No. Of periods
Unit-1	Accounting: meaning, objectives, basic terms, functions, advantages and limitations of accounting, branches of accounting, bases of accounting- cash basis and accrual	25
	basis; Accounting as an information system, users of financial accounting information and their needs;	
	Qualitative characteristics of accounting information.	
	Generally accepted Accounting Principles; Financial accounting standards: concept, benefits, procedure for	
	issuing accounting standards in India. Salient feature of Accounting Standard (AS): I (ICAI). Types of Accounting	
	Standards.	
Unit-2	Accounting Process: Journal, Ledger, Cash Book and	20
	other subsidiary books; preparation of trial balance	
Unit-3	Capital and revenue expenditures and receipts;	25
	Depreciation: nature, causes of depreciation, factors in	
	the measurement of depreciation, accounting concept	
	of depreciation, methods of computing depreciation-	
	straight line method and diminishing balance method,	
	change of method, disposal of depreciable assets.	
	Salient features of Accounting Standard (AS): 6 (ICAI);	
	Self and sectional balancing system.	
Unit-4	Preparation of financial statements: a) of non-corporate	20
	business entities. b) of not-for-profit organizations;	
	Accounting Errors: meaning, types and their	
	rectification.	

- 1. T.P.Ghosh Accounting Standards and Corporate Accounting Practices Taxman Allied Services
- 2. L.S.Porwal Accounting Theory Tata Mcgraw Hill.
- 3. Gupta R.L. and Radha Swami M., Financial Accounting, Sultan Chand and Sons., New Delhi.
- 4. Monga J.R., Ahuja Girish and Sehgal Ashok: Financial Accounting, Mayur Paper Back, Noida
- 5. Shukla M.C., Grewal T.S. and Gupta S.C.; Advanced Accounts, S. Chand and Company, New Delhi.
- 6. Goel, D.K., Financial Accounting, Avichal Publishing company, New Delhi

B.Com (Hons.)-Ist Semester : Fundamental of Economics

Paper code: BCH-1.05

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	The concept of demand and the elasticity of demand and supply: Demand curves: individual's curve, market demand curve. Movements along versus shifts in the demand curve. Elasticity of demand: price, income and cross. Concept of revenue; Marginal and Average; Revenue and elasticity of demand.	23
Unit-2	Consumer Behaviour: Notion of indifference and preference. Indifference curve analysis of consumer behaviour; Consumer's equilibrium (necessary and sufficient conditions). Price elasticity and price consumption curve, income consumption curve and Engel curve, price change and income and substitution effects.	22
Unit-3	Consumer surplus. Indifference curves as an analytical tool (cash subsidy Vs kind subsidy). Revealed Preference.	22
Unit-4	Production: Fixed and variable inputs, production function, total, average and marginal products, law of variable proportions. Linear homogeneous production function. Production isoquants, marginal rate of technical substitution, economic region of production, optimal combination of resources, the expansion path, isoclines, return to scale.	23

- 1. Dr.Raj Kumar, Prof. Kuldip Gupta, Business Economics, UDH, Publishing & Distributors P. Ltd, New Delhi.
- 2. Uddipto Roy, Managerial Economics, Asian Book Private Ltd., New Delhi.
- 3. R.L. Varshney, K.L. Maheshwari, Managerial Economics, Sultan Chand & Sons.
- 4. M.L.Trivedi, Managerial Economics, Tata Mcgraw Hill.

B.Com (Hons.)-Ist Semester : Business Law

Paper code: BCH-1.06

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	The Indian Contract Act 1872: Contract – meaning,	23
	characteristics and kinds, essentials of valid contract –	
	offer and acceptance, consideration, contractual	
	capacity, free consent, legality of objects.	
Unit-2	Void agreements, Discharge of contract – modes of	22
	discharge including and its remedies. Contingent	
	contracts. Quasi – contracts.	
Unit-3	Contract of Indemnity and Guarantee, Contract of	22
	Bailment, Contract of Agency. Consumer Protection Act.	
Unit-4	Sale of Goods Act 1932. Contract of sale, meaning and	23
	difference between sale and agreement to sell.	
	Conditions and warranties, Transfer of ownership in	
	goods including sale by non-owners, Performance of	
	contract of sale, unpaid seller – meaning and rights of an	
	unpaid seller against the goods and the buyer.	

- 1. M.C.Kuchhal, Business Laws, Sultan Chand & Co., New Delhi.
- 2.N.D.Kapoor, Merchantile Law. Sultan Chand & Co., New Delhi.
- 3.Texman

B.Com (Hons.)-3rd Semester : Business Mathematics

Paper code: BCH-3.01

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

Units	Contents	No. Of periods
Unit-1	Algebra of Matrices, Determinants, Adjoint and Inverse	23
	of Matrices, Elementary operations on Matrices, System	
	of Linear Equations, Leontief Input Output Model.	
Unit-2	Compound Interest, Annuities, Time value of Money	22
Unit-3	Differentiation (algebric values only); Integration by	23
	substitution and by parts (algebric values only)	
Unit-4	Linear Programming: Graphic Method (Two variables	22
	only), Simplex Method (up to three variables), Set	
	theory.	

B.Com (Hons.)-3rd Semester: Corporate Accounting

Paper code: BCH-3.02

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

Units	Contents	No. Of periods
Unit-1	Issue and forefeiture of shares; Redemption of	23
	Preference Shares ; Buy back of Shares	
Unit-2	Valuation of Goodwill; Valuation of Securities; Issue and	23
	Redemption of Debentures.	
Unit-3	Final Accounts of a company as per schedule VI; Profit or	22
	loss prior and subsequent to incorporation.	
Unit-4	Holding Companies Accounts	22

- 1. Shukla M.C, Grewal T.S and Gupta S.C. Advance Accounts: S.Chand & comp., New Delhi.
- 2. Gupta R.L & Radha Swami M. Company Account: Sultan Chand, New Delhi.
- 3. Monga J.R ,. Ahuja Girish and sehgal Ashok **Financial Accounting**: Mayur paper backs, Noida
- 4. Goel, D.K., Corporate Accounting. Arya Publications, New Delhi

B.Com (Hons.)-3rdSemester: Cost Accounting

Paper code: BCH-3.03

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

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Units	Contents	No. Of periods
Unit-1	Cost Accounting: Meaning, nature, scope and	23
	limitations; Concept of cost- elements and types; Cost of	
	Material, inventory control techniques. Pricing of issue	
	of inventory/material	
Unit-2	Labour Cost: Idle time, Overtime, Labour turnover,	23
	Labour cost control, incentive wage plans. Overheads:	
	Meaning, Classification, Allocation, Apportionment and	
	Absorption of overheads	
Unit-3	Unit Costing; Operating costing; Reconciliation of cost	22
	and Financial Accounts.	
Unit-4	Contract Costing and Process costing excluding	22
	equivalent production.	

- 1. Iyenger S.P. Cost Accounting Sultan Chand & Sons, New Delhi.
- 2. Maheshwari S.N.& Mittal S.N. Cost Accounting Shree Mahavir Book Depot, Delhi.
- 3. Jain S.P.& Narang K.L Cost Accounting-Principles & Practice Kalyani publishers

B.Com (Hons.)-3rdSemester: Company Law

Paper code: BCH-3.04

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Company- Meaning and Characteristics; Features of	22
	company; Types of companies, advantages and	
	disadvantages of incorporation; Lifting of corporate veil;	
Unit-2	Formation of Company: - Promotion of company;	23
	Functions of promoter; importance of promoter;	
	Promoter's remuneration; legal status of Promoter;	
	Rights of promoters; Duties of promoters; Liabilities of	
	promoters; Pre-incorporation contracts, Incorporation	
	and commencement of Business. Prospectus: -	
	definition; Public offer, contents;; misleading prospectus	
	and its consequences.	
Unit-3	Memorandum of Association: - Meaning; importance;	23
	clauses of memorandum of association and their	
	Alteration; doctrine of ultra- vives. Articles of	
	Association: - Meaning; contents; alteration of articles of	
	association; constructive notice and doctrine of indoor	
	management.	
Unit-4	Borrowing Powers; Debentures and Charges.	22

- 1. Kuchal M.C. Modern Indian Company Law Shri Mahavir Books, Noida.
- 2. Kapoor N.D. Company Law Incorporating the provisions of the companies Amendment Act.
- 3. Singh Avtar Company Law Eastern Book Company, Lucknow.

B.Com (Hons.)-3rd Semester : Principles of Marketing

Paper code: BCH-3.05

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Introduction to Marketing: meaning, nature, scope,	23
	importance; Marketing concepts: - traditional and	
	modern. Consumer Behaviour: nature, scope and	
	significance of consumer behaviour.	
Unit-2	Market Segmentation & Product: Market	23
	Segmentation: concept, importance, basis for market	
	segmentation. Product: concept, planning and	
	development; Branding, trade-mark and product life	
	cycle.	
Unit-3	Pricing & Distribution channel: Pricing: meaning,	22
	importance, factors affecting product pricing	
	Distribution Channel: concept, role, types and factors	
	affecting choice of a distribution channel	
Unit-4	Promotion : sales promotion- meaning & methods.	22
	Advertising: concept, importance, salient features of an	
	effective advertising, Personal selling.	

- 1. Kotler Philip Marketing Management Prentice Hall of India New Delhi, 1986
- 2. Pride Willian M and Ferrel O.C. Marketting Houghton-Mifflin Boston
- 3. Stantan W.J., Etzel Michael J. and Walker Bruce J. Fundamentals of Marketting MC Graw-Hill, New York.

B.Com (Hons.)-3rd Semester :Basics Of Information Technology Paper code: BCH-3.06

Max. Marks: 80 Time: 3Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Essentials of Computers: Concept of data, information and data	23
	processing, Levels or type of information, Uses of information,	
	Business data Processing Cycle, Methods of data processing,	
	Application of Electronic data processing. Memory and Mass Storage	
	Devices: Introduction of Memory System, Types of Memory-Primary	
	and Secondary Memory, RAM and ROM, Types of Secondary Storage	
	Devices; Software Concepts: Types of Software and their role,	
	System Languages and Translators, Functions and Types an	
	Operating System	
Unit-2	Data Communications: Basic elements of a Communication System,	23
	Forms of Data Transmission, Data transmission speed, Modes of	
	Data Transmission: Analog and Digital data transmissions, Data	
	Transmission Media; Wire Cables, Microwave, Fiber-optics,	
	Communication Satellites. Emerging Trends in IT: Electronic	
	Commerce(E-Commerce), Types of E-Commerce, Advantages and	
	Disadvantages of E-commerce, Application of E-commerce, process	
	in e-commerce, Types of an Electronic Payment System, Security	
	issues in E-commerce, Security Schemes; Electronic data Interchange	
	(EDI); Mobile communication, Bluetooth Communication, Infrared	
	communication, Smart Card	
Unit-3	Computer Networks: Introduction to Computer Network, Types of	22
	Network; Local Area Network, Wide Area Network, Types of Public	
	and Private Network, Network Topology; Internet and its	
	Application, History of Internet, Benefits of Internet, ISP, Internet	
	Accounts, Internet Addressing, Information Technology: Impact of IT	
	on Business environment; Applications of IT. Multimedia: Concept of	
	Multimedia, Multimedia Components, Multimedia Applications	
Unit-4	Presentation with Power- Point: Features of Power-point, Creating	22
	presentation the easy way, Working with different views, working	
()	with graphics in Power Point, Sound effects and Animations effects,	
	Printing in Power-point. Introduction to Accounting Packages-Tally:	
	Features of Tally, Preparation of Vouchers, Salary statement,	
	Maintaining of Inventory records, Maintenance of Accounting Books	
	and final Accounts, Generating and Printing reports.	

- 1. Introduction to Essential Tools, Dr. Sushila Madan,
- 2. Introduction to Information Systems, ALEXIS LEON
- 3. Introduction to Information Introduction Technology,ITL Pearson education,Delhi.

B.Com (Hons) Vth Semester: Financial Management Paper Code: BCH- 5.01

Max Marks: 80 Time: 3 Hours

Note: The Examiner shall set nine Questions in all covering the Whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The Examiner will set two questions from each unit of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

Units	Contents	No. Of periods
Unit-1	Introduction: Meaning, function, scope and objectives.	23
	Financial Planning: Over capitalization and under	
	capitalization.	
Unit-2	Cost of capital: Significance and determination.	23
	Leverage analysis: Operating, financial and composite	
	leverage; ABIT-EPS Analysis.	
Unit-3	Capital Structure: Meaning, theories, determinants;	22
	Working Capital: meaning; nature, determinants,	
	significance and estimation.	
Unit-4	Working Capital Management: Cash management,	22
	Receivable management and inventory management.	
	Dividend Decisions: Meaning; types, determinants and	
	theories.	

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B.Com (Hons) Vth Semester: Investment Analysis Paper Code: BCH- 5.02

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Investment: Meaning, nature and process. Investment	23
	avenues, concept and Measurement of Investment risk	
	and return; Identification of Investment Opportunities;	
	Speculation, Gambling and Investment activities.	
Unit-2	Efficient Market theory or Hypothesis. Technical	22
	Analysis: Dow theory, Charting techniques, volume	
	indicators.	
Unit-3	Fundamental Analysis: Company Analysis, Industry	23
	Analysis and Economy Analysis, Technical v/s	
	Fundamental analysis.	
Unit-4	Trading mechanism in Bombay Stock Exchange.	22
	Derivatives: Meaning, uses, Types, Derivatives in Indian	
	capital market. Option Contracts: Meaning uses, Types	
	(Elementary Introduction)	

B.Com (Hons) Vth Semester Paper: Indian Economy: Growth and Management Paper Code: BCH- 5.03

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Basic Features of Indian Economy; Unemployment	23
	problem in India; Problem of	
	Poverty; Regional imbalances.	
Unit-2	Parallel Economy, Industrial sickness, money supply,	22
	prices and Inflation.	
Unit-3	Monetary policy of India, Fiscal policy of India;	23
	industrial policy in India, Industrial	
	Licensing policy; EXIM policy.	
Unit-4	New Economical policy: - Privatization,	22
	Liberalization, Globalization.	
	Eleventh five years plan: - Major Polices and Resource	
	allocation.	

B.Com (Hons) Vth Semester Paper : Retail Management & Sales Procedure Paper Code: BCH- 5.04

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Introduction: Meaning, nature, scope, importance,	20
	growth and present size. Career option	
	in retailing; Technology induction in retailing; Future	
	of retailing in India.	
Unit-2	Types of Retailing: Stores classified by owners; Stores	25
	classified by merchandising	
	categories; Wheel of retailing; Traditional retail	
	formats vs. modern retail formats in	
	India; Store and non-store based formats; Cash and	
	carry business - Meaning, nature and	
	scope; Retailing models – Franchiser franchisee,	
	directly owned; Wheel of retailing and	
	retailing life cycle; Co-operation and conflict with	
	other retailers.	
Unit-3	Management of Retailing Operations: Retailing	25
	management and "the total performance	
	model; Functions of retail management; Strategic retail	
	management process.	
Unit-4	Retail planning - importance and process; Developing	20
	retailing strategies, objectives,	
	action plans, pricing strategies and location strategies.	
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B.Com (Hons) Vth Semester : IncomeTax Paper Code: BCH- 5.05

Max Marks: 80 Time: 3 Hours

Note: The Examiner shall set nine Questions in all covering the Whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The Examiner will set two questions from each unit of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Important: The Examiner will set at least THREE numerical and THREE theoretical questions in the question paper.

Units	Contents	No. Of periods
Unit-1	Income Tax: An introduction and important definitions;	23
	agriculture income; residential status & incidence of tax	
	liability; exempted incomes.	
Unit-2	Income from Salaries(including retirement benefits);	22
	Income from House Property.	
Unit-3	Profits and Gains from Business or Profession, (Including	23
	depreciation); Capital Gains.	
Unit-4	Income from other sources; clubbing of incomes &	22
	aggregation of incomes; set off and carry forward of	
	losses; deductions to be made in computing total	
	income.	

- 1. Direct Taxes law & Practice Dr. H.C.Mehrotra & Dr. S.P. Goyal, Sahitya Bhawan Publications, Agra.
- 2. Direct Taxes & Practice Dr. V.K. Singhania Taxmann Publication.
- 3. Direct Taxes law & Practice Dr. Bhagwati Prasad Wishwa Prakashan, N.Delhi.
- 4. Simplified Approach to income Tax: Dr. Girish ahuja & Dr. Ravi Gupta Sahitya Bhawan Publishes & Distributors, Agra.

B.Com (Hons) Vth Semester Paper: Insurance and Risk Management BCH 5.06

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Fundamentals of Risks: Basic concepts, classification;	25
	Process of risk management;	
	Identification and Evaluation of risk; Risk control loss	
	prevention and its importance;	
	Risk financing and transfer of risk; Risk retention and	
	its importance.	
Unit-2	Insurance- History and Development; Meaning;	25
	Importance; Nature; Main principles-	
	Principles of Cooperation, Probability, at most good	
	faith. Proximate cause, Insurable	
	interest, Indemnity, Subrogation, Warranty.	
Unit-3	Life Insurance: Main Elements, Importance, Important	20
	life Insurance Policies, Annuities,	
	Premium Determination under life Insurance.	
Unit-4	General Insurance, Marine Insurance- Main Elements,	20
	Marine Losses, Types of Marine	
	Insurance policies.	
	Fire Insurance- Elements, Premium Determination,	
	Types of Policies.	

B.Com. (Hons) VI_{th} Semester w.e.f. session 2014-15 Paper: Accounting for Managers BCH 6.01

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Management Accounting: - evolution, meaning,	23
	objectives, nature, scope, functions,	
	techniques and limitations.	
	Financial Statements: -Forms of financial statements,	
	uses, nature, importance,	
	Limitations, approaches and tools of analysis.	
	Ratio analysis: meaning, objectives, limitations; and	
	types of ratios.	
Unit-2	Funds Flow Statement: meaning, objectives,	22
	limitations and accounting procedure.	
	Cash Flow Statement: meaning, objectives, limitations	
	and accounting procedure.	
Unit-3	Accounting for Price level Changes and Valuation of	22
	Assets.	
	Marginal Costing: meaning, advantages, marginal	
	costing and absorption costing.	
	Cost-Profit-Volume Analysis: Break Even Point,	
	Margin of Safety, P/V Ratio, Concept	
	of key factor. Break-Even Chart and its types.	
Unit-4	Capital Budgeting: Meaning, nature, need, importance,	23
	the appraisal methods, Capital	
	Rationing.	
	Standard Costing: Meaning, advantages, limitation,	
	applications, setting of standards,	
	variance analysis, Including material variance, Labour	
	variance and Overhead variance.	

B.Com (Hons.) VIth Semester w.e.f. session 2014-15 Paper: International Business BCH-6.02

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	International Business: - An overview; Domestic	23
	versus	
	International Business; Major risks and challenges of	
	International Business;	
	International Business Environment- Components and	
	determinants; stages of	
	internationalization of business; international business	
	approaches, concept of	
	globalization.	
Unit-2	Modes of entering into international business; nature	22
	of multinational enterprise and	
	international direct investment; foreign exchange;	
	determination of exchange rate;	
	Balance of payments.	
Unit-3	Theories of International Trade- Absolute advantage	23
	theory; comparative advantage	
	theory; factor proportions theory; Product life cycle	
	theory of trade; government	
	influence on trade; rationale for government	
	intervention, instruments of trade control;	
	role of WTO,IMF and World Bank in international	
	trade.	
Unit-4	Assessing International markets; designing products	22
	for foreign markets; branding	
	decisions; international promotions policy;	
	international pricing; international logistics	
	and distribution.	

B Com (Hons.) VIth Semester w.e.f. session 2014-15 Income Tax Law and Administration Paper Code BCH 6.03

Max Marks-80 Marks
Time: 3Hrs.

Note:- The Examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All the questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Rebate & Relief of Tax, computation of Total income	23
	of individuals, computation of Tax	
	liability of individuals. Filling and Filing of return	
	(ITR – I and II)	
Unit-2	Assessment of Hindu undivided families, Assessment	22
	of firms & Association of persons.	
Unit-3	Income Tax Authorities & their powers, procedure for	23
	assessment, Deduction of Tax at	
	source (TDS) Advance payment of Tax.	
Unit-4	Recovery & Refund of Tax, Appeals & Revision,	22
	Penalties, Offences & Prosecutions.	

- 1. Direct Taxes Law & Practice : Dr. H C Mehrotra & Dr. S P Goyal, Sahitya Bhawan Publications, Agra.
- 2. Direct Taxes & Practice : Dr. V K Singhania, Taxman Publications.
- 3. Direct Taxes Law & Practice : Dr. Bhagwati Prasad, Wishva Prakashan, New Delhi
- 4. Simplified Approach to Income Tax : Dr. Girish Ahuja & Dr. Ravi Gupta Sahitya Bhawan Publishes & Distributors, Agra

B.Com (Hons.) VIth Semester w.e.f. session 2014-15 Paper: Human Resource Management BCH 6.04

Max Marks: 80 Time: 3 Hours

Units	Contents	No. Of periods
Unit-1	Human Resource Management and Human Resource	23
	Planning	
	Human Resource Management: -Definition,	
	Importance, Objective and Scope of	
	Human Resource Management (HRM).	
	Function of HRM: - Operative and Managerial	
	functions, Qualification and Qualities of	
	Human Resource Manager, Changing role of Human	
	Recourse Management. Total	
	Quality Mgt., Business Process Reengineering.	
	Human Resource Planning: - Meaning + Nature of	
	Human Resource Planning (HRP),	
	Objectives, Benefits, Factors affecting HRP, Process	
	of HRP, Quantitative aspects of	
	HRP, Supply fore casting. Human Resource Analysis,	
	Qualitative Aspects of HRP.	
	Utilization of Human Resource and its problems,	
	Recent trends in HRP.	
Unit-2	Recruitment, Selection, Training and Management	23
	Development	
	Recruitment: - Meaning, Steps in recruitment	
	Techniques, Recruitment policy,	
	Sources and methods/techniques of recruitment,	
	Factors affecting recruitment.	
	Selection: - Meaning Essentials of selection procedure,	
	Stages in Selection	
	Procedure.	
	Training: - Concept, Need and importance of Training.	
	Methods of Training: - On the job Training + off the	
	job Training, Principles of training,	
	Evaluation of training Programme.	
	Management Development (M.D): - Meaning and	
	Nature of M.D, Methods of M.D	
	and Evaluation of M.D Programmes.	
Unit-3	Wage and Salary Administration and Wage Incentives	22
	Wage/Salary: - Meaning Objectives and Theories of	

	I	
	wage. Methods of wage payments: - Time wage and Piece wage methods; Factors affecting Wage/salary levels wage and salary administration wage and salary polices. Wage Incentives: - Concept, Need and Importance of incentives; Types of incentive Plans; Special incentive profit sharing and worker's co-partnership; Essentials of ideal Incentive system.	
Unit-4	Human Resources Development, Industrial Relationship and Industrial Unrest Human Resources Development (HRD): - Concept; significance, features, Need and Scope of HRD. Techniques of HRD; Functions of HRD manager and Attributes of our HRD manager. Industrial Relationship (IR): - Concept; Importance and objective of Industrial relations; Contents, Participants of Industrial relationship (IR); Requirements of good Industrial relations Programme. Industrial Unrest (UN): - Meaning, Forms and Causes of industrial unrest. Impact of Industrial unrest on the Economy. Machinery for prevention and settlement of industrial unrest in India and Agencies for reconciliation of industrial unrest.	22

- 1. Human Resource Management: Concepts and Issues, by T.N. Chhabra, Dhanpat Rai & Co. New Delhi.
- 2. Human Resource Management by R. Wayne Mondy, Pearson Publications, Delhi.
- 3. Human Resource Management by C.B. Gupta.

B.Com (Hons.) VIth Semester w.e.f. session 2014-15 Paper: Business Environment BCH 6.05

Max Marks: 80 Time: 3 Hours

	T -	
Units	Contents	No. Of periods
Unit-1	Business Environment: concept; components and	20
	importance; SWOT Analysis.	
	Agriculture in India- Problems, Importance,	
	contribution in national economy, remedial	
	measures.	
Unit-2	Economic Trends (overview): income; savings and	20
	investment; industry; Trade and	
	balance of payments.	
Unit-3	Problems of Growth: Unemployment, Poverty;	25
	regional imbalances, social injustice,	
	inflation, parallel economy and industrial sickness.	
Unit-4	Role of Govt. in Indian Economy: Monetary and	25
	Fiscal Policy; Industrial Policy;	
	Industrial Licensing; Privatization and Devaluation;	

B.Com. (Hons) VIth Semester w.e.f. session 2014-15 **Paper: Computer Programming BCH 6.06**

Time: 3 hours Max Marks- 60

Note: The Examiner shall set nine Questions in all covering the Whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 6 small questions of two marks each. The rest of the eight questions will be set from all the four units. The Examiner will set two questions from each unit of which the candidate shall attempt four questions selecting one

question from each unit. All questions shall carry 12 marks each.

Units	Contents	No. Of periods
Unit-1	Introduction to 'C ' Language: History of C Language,	23
	Advantages of C Language,	
	Basic concept of Programming , Problem solving	
	techniques, Algorithm designing and	
	Flowcharting, Levels of Flowcharts, Flowcharting	
	Rules, Advantage and Limitations of	
	Flowcharts, Concept of Structured Programming,	
	Basic Constructs of Structured	
	Programming-Sequence, Selection and Repetition,	
	Structure of a C Program.	
Unit-2	Elements of C: C character set, Constants and	22
	Variables, Keywords, Data Types:	
	declaration and definition. C Programming Operators:	
	Arithmetic, Relational, Logical, Bitwise, Unary,	
	Assignment and Conditional Operators and their	
	Hierarchy and Associativity.	
Unit-3	Input/Output Functions: Console I/O Functions,	23
	Unformatted console I/O Functions, Disk	
	I/O functions, Port I/O functions.	
	Controls and Loops: Control statements, Conditional	
	statements, Loops in C, Break,	
	Continue and Go to statement, Exit () Function;	
Unit-4	Data Structures: Arrays, Struct, Union, String, Data	22
	Files. Pointers: Introduction to Pointers, Pointer	
	declaration and initialization,	
	Functions: Definition, Prototype, Passing Parameters,	
	Recursion.	
	Overview of Compliers and Interpreters.	
	Program development in C.	

Practical (B) Max Marks: 40

(Developing Programming in 'C') Viva-Voca: 10 Marks

Suggested Book:- (1) Programming with ANSI and Turbo 'C', Ashok N.Kamthea, Published by Dorling Kindersley Pvt. Ltd.

(2) Programming in C: - Vikas Publication House.

B.COM.(HONS) IVth Sem. w.e.f. session 2013-14 Paper : Auditing BCH-4-06

Max Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No. 1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one questions from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Auditing: Meaning, objectives, importance and types	25
	of Auditing,	
	Audit Process: internal control, internal check &	
	internal audit, audit programmer.	
Unit-2	Audit Procedure: Routine checking, vouching,	20
	verification & valuation of assets &	
	liabilities.	
Unit-3	Audit of Public company: Qualification,	25
	Appointment of company Auditors, their	
	powers, duties and liabilities, Audit of depreciation	
	and reserves, Divisible profits &	
	dividends.	
Unit-4	Audit Report and Investigation	20
	Audit Report: Meaning, objectives, contents and	
	types.	
	Investigation : meaning, Nature and objectives.	

- 1. Sharma T.R. Principles of Auditing Sahitya Bhawan Agra.
- 2. Tondon B.N. *Principles of Auditing*, S. Chand and Co., New Delhi.
- 3. Gupta Kamal *contemporary Auditing* Tata Mc Graw Hill, New Delhi.

B.COM.(HONS) IVth Sem. w.e.f. session 2013-14 Paper: Financial Institutions BCH-4.05

Max Marks: 80. Time: 3 Hrs.

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Units	Contents	No. Of periods
Unit-1	Financial Institutions an Overview: Meaning; Special	25
	characteristics; Broad categories;	
	Money Market Institutions; Capital Market	Y
	Institutions; Indian Financial Institutions- A	
	profile.	
	Export-Import (EXIM) Bank of India: History,	
	Functions, Business profile, Project &	
	Services, Exports, Fund-based Facilities, FREPEC,	
	Operating procedure, Export	
	Capability Creation Programmes.	
	NABARD- History, Functions & Working ACD, ARC	
	and ARDC, The NABARD,	
	Refinancing Assistance, Major Activities, Rural	
	Infrastructure Development fund	
	(RIDF), Rural Non-Farm Sector, District Rural	
	Industries Project (DRIP).	
Unit-2	Money Market: Definition, Money Market Vs Capital	25
	Market, Features, Objectives,	
	Features of a Developed Money Market, Importance of	
	Money Market, Composition of	
	Money Market, Call Money Market, Operations in	
	Call Market, Transactions and	
	Participants, Advantages, Drawbacks, Commercial	
	Bills Market-Definition, Types of	
CAY	Bills, Operations in Bill Market, Discount Market,	
	Acceptance Market, Importance of	
	Bill Market, Drawbacks, Bill Market Scheme,	
	Treasury Bill Market, Types of Treasury	
	Bills, Operations and Participants- Importance,	
	Defects, Money Market Instruments,	
	Commercial Paper, Certificate of Deposit, Inter Bank	
	Participation Certificate, Repo	
	Instrument.	
Unit-3	Capital Market: Meaning, Characteristics, Functions-	20
	Indian Capital Market-Evolution	
	and Growth, Primary and Secondary Market, New	

	Financial Instruments in Indian Capital Market, Indian Capital Market- Major Issues, Rebound in Indian Capital market. Market Populing Definition Origin Services	
	Merchant Banking: Definition, Origin, Services, Progress in India, Problems, Scope, Qualities required for Merchant Banker, Merchant Banker as lead managers, guidelines.	
Unit-4	Venture Capital: Meaning, Concept, Origin, Features, Importance, Activities, Scope, Initiative in India, Guidelines, Methods. Hire Purchase and Leasing: Meaning, Origin, Types, Legal Position, Hire Purchase and Leasing, Problems and Prospects of Leasing Industry in India.	DR.
		<u>),</u>
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B.COM.(HONS) IVth Sem. Paper :Money and Banking BCH-4-04

Max Marks: 80. Time: 3 Hrs.

Units	Contents	No. Of periods
Unit-1	Definition of money, functions and importance of money, role of money in various economic systems, evils of money, classification of money, circular flow of money.	22
Unit-2	The Quantity Theory of Money-fisher, cambridge and Keynesian theory of money. Inflation: Types of inflation, Theories of inflation, effects and consequences of inflation, control of inflation.	23
Unit-3	Credit, its definition, types, merits and demerits, credit and economic development. Functions of commercial Banks & Central Banks, process of credit creation and its limitations.	22
Unit-4	Control of money supply, Reserve Bank of India: its functions- Traditional and Development	23

B.COM.(HONS) IVth Sem. w.e.f. session 2013-14

Paper : Company Law -II

BCH-4-03

Max Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No. 1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one questions from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Company Meetings and Resolution: Kinds of Company Meetings, Requisites of valid Meeting; proxy; voting; Agenda; Minutes of Meetings. Specimens of notice, Agenda and Minutes. Resolution-meaning and types.	20
Unit-2	Directors: meaning, numbers of directors, Position, appointment, qualification, disqualification, restrictions on the number of directorship, vacation of office of director, removal of directors, managerial remuneration; powers and duties, liabilities of directors.	25
Unit-3	Company Secretary: Meaning of company secretary, qualifications, qualities, functions, position, role and importance of company secretary, Appointment, powers and rights, duties and liabilities of company secretary.	25
Unit-4	Winding Up: meaning, compulsory winding up; voluntary winding up, winding up under the supervision of Court, consequences of winding up. Suggested Readings:	20

- 1. Kuchal M.C. Modern Indian Company Law Shri Mahavir Books, Noida.
- 2. Kapoor N.D. *Company Law*: Incorporating the provisions of the companies Amendment Act.
- 3. Singh Avtar Company Law, Eastern Book Company, Lucknow

B.Com (Hons.)-IVth Semester w.e.f. session 2013-14 Paper: Business Ethics BCH.4.02

Max. Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Thinking conceptually about Politics: Liberty, Equality, Justice, Rights and Recognition, The idea of a good society. Concept of Business Ethics and Corporate Social Responsibility.	22
Unit-2	Domain of Politics and ethics: Democracy and Welfare State, Market and Globalization. Approaches to Moral Reasoning: Consequentalism, Deontologism, Teleological reasoning.	22
Unit-3	Politics and Ethics in Business: Corporate Code of Ethics. a) Environment b) Accountability c) Responsibility d) Leadership e) Diversity Corporate Social Responsibility. Arguments For and Against; Strategic Planning and corporate social Responsibility; Corporate Philanthropy.	23
Unit-4	Cases of corruption, corporate Scandals, Whistle Blowing, Insider Trading, Discrimination, Advertising, Consumer Rights etc.	23

- 1. Dr.F.C.Sharma, Business Values & Ethics Shree Mahavir Book Depot, Nai Sarak, New Delhi.
- 2. C.S.V Murthy Business Ethics, Himalya Publishing House.
- 3. Shina Parkashan Managerial Ethics Rajat Publications.
- 4. C.L.Dave Social Accounting Renuka Publishers, Jodhpur.

B.COM.(HONS) IVth Sem. w.e.f. session 2013-14

Paper: Corporate Accounting-II BCH-4-01

Max Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No. 1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one questions from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Final Accounts of a company as per schedule VI; Investment Accounts.	22
Unit-2	Accounts of Banking Companies, Underwriting of shares and debentures.	23
Unit-3	Accounts of Insurance Companies; Liquidation of companies.	23
Unit-4	Double Account System, Accounts of Electricity Companies.	22

- 1 .Shukla M.C, Grewal T.S and Gupta S.C *Advance Accounts*: S.Chand and Comp., New Delhi.
- 2. Gupta R.L & Radha Swami M. *Company Accounts*: Sultan Chand and sons, New Delhi.
- 4. Monga J.R., Ahuja Girish and Sehgal Ashok *Financial Accounting*: Mayur Paper Bags, Noida.
- 4. Goel, D.K., Corporate Accounting. Arya Publications, New Delhi

B.Com (Hons.)-IInd Semester w.e.f. session 2012-13

Paper: Financial Accounting for Business

BCH. 2.01

Max. Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Accounting for Higher Purchases and Leases Higher Purchase System and Installment Payment System. Lease accounting (with accounting standard-19)	22
Unit-2	Accounting for Inland and Foreign Branches Concept of dependent branches; accounting aspects; debtors system, stock and debtors system, branch final accounts system and whole sale basis system- Independent branches: concept-accounting treatment: important adjustment entries and preparation of consolidated profit and loss account and balance sheet. Department accounts.	23
Unit-3	Partnership Accounts Partnership: meaning, characteristics, treatment of goodwill, revaluation of assets and liabilities and adjustment of capital in case of admission, retirement and death of a partner. Dissolution of partnership firm, insolvency of partners (including Garner V/s Murresy Rule), gradual realization of assets and piecemeal distribution.	22
Unit-4	Royalty Accounts, Voyage Accounts, Accounting for insurance claims.	23

- 1. Gupta R.L. and Radha Swami M., Financial Accounting, Sultan Chand and Sons., New Delhi.
- 2. Monga J.R., Ahuja Girish and Sehgal Ashok: Financial Accounting, Mayur Paper Back, Noida.
- 3. Shukla M.C., Grewal T.S. and Gupta S.C.; Advanced Accounts, S. Chand and Company, New Delhi.

B.Com (Hons.)-IInd Semester w.e.f. session 2012-13 Paper: Business Economics BCH.2.02

Max. Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Cost of Production: Social and private costs of production, difference between economic and accounting costs, long run and short run costs of production. Economies and diseconomies of scale and the shape of the long run average cost. Learning curve.	22
Unit-2	Perfect Competition: Assumptions, price and output decisions. Equilibrium of the firm and the industry in the short and the long runs, including industry's long run supply, difference between accounting and economic profits, producer surplus.	23
Unit-3	Stability analysis – Walrasian and Marshallian. Demand – supply analysis. Other Monopoly and Monopolistic Competition and price determination therein.	23
Unit-4	Factors in economic-Development: Physical and Capital Formation, role of Technology; Sustainability Institutional factors / variables in development.	22

- 1. Dr.Raj Kumar, Prof. Kuldip Gupta, Business Economics, UDH, Publishing & Distributors P. Ltd, New Delhi.
- 2. Uddipto Roy, Managerial Economics, Asian Book Private Ltd., New Delhi.
- 3. R.L. Varshney, K.L. Maheshwari, Managerial Economics, Sultan Chand & Sons.
- 4. M.L.Trivedi, Managerial Economics, Tata Mcgraw Hill.

B.Com (Hons.)-IInd Semester w.e.f. session 2012-13 Paper: Business StatisticsBCH.2.03

Max. Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Correlation Analysis – meaning, significance, types and methods, probable error, coefficient of determination, legs and leads, partial correlation.	22
Unit-2	Regression analysis – Meaning, equations, lines. Standard error of estimate. Difference between correlation and regression. Regression equation in case of Correlation Table, partial regression.	23
Unit-3	Time series - components, models, trend analysis including second degree parabola and exponential formula measurement and of seasonal cyclical and irregular variations, shifting the trend origin.	23
Unit-4	Statistical Decision Theory:: Ingredients, expected opportunity loss, optimal decisions with maximin, minmax and Bayes' principle (with prior, pre-posterior and posterior analysis) Statistical Quality Control.	22

- 1. Dr.S.P.Gupta, Statistical methods, S.Chand & Co., New Delhi.
- 2. D.N.Elhance, Veena Elhance, B.M.Aggarwal, Fundamentals of Statistics, Kitab Mahal.
- 3. N.P. Aggarwal, Quantitative Techniques, Ramesh Book Depot., Jaipur.
- 4. R.P.Hooda, Statistics for Business and Economics, Mcmillan India Ltd., New Delhi.

B.Com (Hons.)-IInd Semester w.e.f. session 2012-13 Paper: Business Management BCH.2.04

Max. Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Development of Management Thought: Classical, Neo-classical,	22
	Systems, contingency and Contemporary Approach to Management –	
	Drucker, Porter, Senge, Prahalad, Hammer and Tom Peters.	
Unit-2	Process of Managing: Planning: Corporate Strategy – Environmental	22
	analysis andDiagnosis, Formulation of Strategic Plan; Growth	
	strategies – internal and xternal	
	Decision-making – Concept, Process, Rationality and Techniques,	
	InformationTechnology and Decision-Making, Decision support	
	system	
Unit-3	Organizing and Staffing: Contemporary Organizational Formats –	23
	Project, Matrix and	
	Networking, (c) Management in Action: Motivation – Concept and	
	Theories: Maslow, Herzberg, McGregor, and Ouchi; Leadership,	
	Concept and Theories: LeadershipContinuum, Managerial Grid,	
	Situational Leadership, Transactional and Transformational	
	leadership.	
Unit-4	Communication – formal and Informal Networks, Barriers and	23
	Principles (d) Control:	
	Concept and Process, Effective Control System, Modern Control	
	Techniques – Stakeholder Approaches (Balanced Score Card),	
	Accounting Measures (Integrated Ratio Analysis), and Economic and	
•	financial Measures (Economic Value added and Market Value	
	added), Behavioral Aspect of Management Control.Management in	
	Perspective: Management of Strategic Change, Knowledge	
	Management, Learning Organization, Managing Diversity, Corporate	
	Governance.	

- 1. Nirmal Singh Principles of Management Deep & Deep Publications, Pvt. Ltd., Rajouri Gardn, New Delhi.
- 2. Gupta & Chaturvedi Organisation & Management, Shree Mahavir Book Depot.
- 3. P.SubhaRao–Management & Organisational Behaviour, HimlyaPublishing House.
- 4. Harold Koontz & Heinz Weihrich, Essentials of Management, Tata Mcgraw Hill.
- 5. Stephen F.Robbins Mary Coulter- Management Prentice Hall of India Pvt. Ltd.

B.Com (Hons) IInd Sem. w.e.f. session 2012-13 Paper: Business Law-II BCH-2.05

Max Marks: 80. Time: 3 Hrs.

Note: The examiner shall set nine questions in all covering the whole syllabus. Question No. 1 will be compulsory covering all the units and shall carry 8 small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one questions from each unit. All questions shall carry 16 marks each.

Units	Contents	No. Of periods
Unit-1	Indian Partnership Act 1932: Nature of Partnership	22
	firm, Test of Partnership,	
	Partnership distinguishes from co-ownership and Joint	
	Hindu Family, Relations of	
	partners to third parties, Duties and rights of partners;	
	Minor as a partner; Incoming and	
	outgoing Partners; Registration of firms; Dissolution	
	of firm-modes, Consequences of	
	dissolution; Settlement of Accounts.	
	Final Accounts of a company as per schedule VI;	
	Investment Accounts.	
Unit-2	The Foreign Exchange Management Act: Salient	22
	feature of FEMA.	
Unit-3	Industrial Dispute Act, 1947: causes & forms of	23
	Industrial Disputes; Authorities under	
	the Act- their powers, duties etc. Adjudication	
	Machinery- Powers, duties etc.	
	Strikes and lockout;	
	Layoff and Retrenchment.	
Unit-4	The Factories Act-1948: Approval, Licensing &	23
	Registration of Firms, Notice regarding	
	occupier, Inspecting Staff, Certifying Surgeons,	
	Health, Safety and Welfare of Workers.	
	Working hours of Adults, Restrictions on Employment	
	of women. Employment of young	
	persons, Annual leave with Wages.	

- 1 Resai T.R. *Partnership Act*, S.C.Sarkar and Sons, kolkata.
- 2. Kuchal M.C. *Business Law*, Vikas Publishing House, New Delhi.
- 1. Kapoor N.D. Business Law, Sultan Chand and Sons, New Delhi

B.Com (Hons.)-IInd Semester w.e.f. session 2012-13 Paper: Introduction to Computer (Theory) BCH-2.06

Max Marks: 80. Time: 3 Hrs.

Units	Contents	No. Of periods
Unit-1	Basic Concepts: What is computer, Characteristics of a Computer,	23
	Advantages of Computer, Limitations of Computer, Types of computer,	
	Applications of computer, Data Representation, Hardware, firmware,	
	Live-ware, Software: Relationship between hardware and software,	
	System software: Operating system, Translators, Interpreter,	
	Compiler, Assemblers, Linkers. Overview of operating system,	
	Functions of operating system. Application software: General Purpose,	
	Packaged Software and tailor made software.	
Unit-2	Information Systems: Meaning, Need of an efficient Information system,	23
	Types of Information System. Information requirement for Planning,	
	Coordination, and control for various levels in Business, Industry. Basic	
	of data arrangement and access. Traditional file environment,	
	Identification of relevant data, Evaluation of Database Technology,	
	Databases: The Modern approach. Introduction to MS Access: Creating	
	a database, Creating a Table, Database Objects, Components of a	
	report, Designing Queries and reports, Relationship.	
Unit-3	Net works: LAN, WAN. Wireless Network, Introduction networking,	22
	Importance of networking, Communication devices such as Modem,	
	Features of Networking, Introduction to Internet: Meaning of Internet,	
	Growth of Internet, Owner of Internet, Anatomy of Internet, Basic	
	Internet Terminology, Net Etiquette, World Wide Web, Internet	
	Protocols, Usage of Internet to society, Search Engines. Introduction to	
	MS Word: Features of MS Word, component of word document	
	window, Creating and Printing a document, Formatting text and	
	document, Mail Merge, Macro, Export and Import file, working with	
	auto shapes, Adding pictures to a work document.	
Unit-4	Computer based Information System: Introduction to Accounting	22
(5	Information System(AIS), Management Information system, Decision	
	support System: Knowledge- Based Information System: Expert system,	
	Office automation System (OAS)- virtual office, Executive Information	
	system, Marketing Information System, Manufacturing Information	
	Systems, Financial Information System. Human Resource Information	
	System.	

B.Com.III VIth Sem(Computer Application) Paper: A 6.06 Information Technology in Business

Time: 3 Hours Theory Marks: 70

Note: The Examiner shall set nine questions in all covering the whole syllabus. Question No.1 will be compulsory covering all the units and shall carry seven small questions of two marks each. The rest of the eight questions will be set from all the four units. The examiner will set two questions from each unit out of which the candidate shall attempt four questions selecting one question from each unit. All questions shall carry 14 marks each.

Units	Contents	No. Of periods
Unit-1	Information technology Basics: Introduction, Information Technology	20
	Present Scenario, Role of Information Technology, Introduction to	
	telecommunications and Computer networks, Communications Systems,	
	Internet and WWW, E-mail, Internets and Extranets. Emerging Trends in	
	IT: Introduction, Electronic Commerce, Electronic Data Interchange,	
	Mobile Communication, Bluetooth, Global Positioning System, Imminent	
	Communication, Smart Card, Imminent Technology.	
Unit-2	Type of Modern Database System; Distributed Databases, Object	23
	Oriented Subject Relational Databases, Active Data Bases, Deductive	
	Databases, par-ell Databases, Multi Dimensional Databases Temporal	
	database, Spatial Database, Multimedia and Web database, Warehousing	
	and data mining. Multimedia System: Introduction, Multimedia	
	Authoring tools, Multimedia in Marketing: Mobile Computing and	
	Business on the Internet: Mobile Computing, Mobile Newspaper,	
	Whiteboards, Tele-communication, Electronic Catalogs, Web Advertising.	
Unit-3	Computer in Business Industry: Accounting Information system (AIS):	25
	Meaning, Characteristics, Diagrams to depict, and its Major Sub System,	
	Management Information System: Meaning, Concept, Input and output	
	of MIS, Decision Support System (DSS), Office Automations Systems,	
	Marketing Information Systems, Financial Information System. IPS	
	Introduction, Components of TPS; Benefits of TPS. Introduction to	
	Enterprise Recourse Planning (ERP) System, Advantages and	
	disadvantages of ERP System.	
Unit-4	Intelligence System in Business: Applications of Artificial Intelligence, Al	22
	in Business and Industry, Introductions to Expert System, Applications	
	Areas of Expert Systems, Benefits of Expert System; Introduction to	
	Neural Networks, Benefits of Neural Networks, Applications of Neural	
13	Network, Intelligent Agents; Characteristics, Intelligent agents on the	
	Web, Agents for Commerce.	

Part – B (Practical Examination) Max. Marks : 30
Prepare a practical Work Report using by ""Power Point" Application Software.
Book Suggested:

- 1. Fundamental of Introduction Technology, Alexis Lean, Vikas Publishing house Pvt.Ltd.
- 2. Introduction to Information technology, IIL Education Solutions, Limited, Pearson Education