

The Department of B.Voc Retail Management and Economics, Aggarwal College Ballabgarh, organized an enlightening guest lecture on Saturday, 12/04/2025, on the topic "Impact of American Tariff on Indian Economy: In Reference to Retail Industry" in retail lab. The lecture was delivered by Dr. Upasana, Asst. Professor, Department of management, IMT, Faridabad. The session was aimed at enhancing the knowledge of students from B.Voc Retail Management, B.A. Economics (Hons.), and M.A. Economics regarding global trade policies and their domestic implications. During the lecture, Dr. Upasana emphasized that tariffs are not just taxes on trade but powerful economic tools that can influence bilateral relations and domestic market dynamics. "Such lectures are organised regularly at Aggarwal College Ballabgarh under the able guidance of the Chairman Mr. Devender Kumar Gupta, General Secretary Mr. Dinesh Gupta and officiating principal Dr. Sanjeev kumar Gupta. The program commenced with a formal welcome by Dr. Poonam Rautela, Asst. Professor, Retail management. The lecture was coordinated by the faculty members of Economics and Retail Management dept., Dr. Usha Chaudhary, Ms. Priyanka, Ms. Ekta, Ms Priya, Ms. Sapna and Ms. Anamika. All the students of B.A. Economics Hons. , M.A. Economics and B.Voc Retail Management attended the session actively, participating and engaging in a dynamic Q&A segment.