

Guest Lecture on “Entrepreneurship Unlocked: The Opportunities for Students”

On 10th February, 2025 Aggarwal College Ballabgarh organized a Guest Lecture on the topic **“Entrepreneurship Unlocked: The Opportunities for Students”** for the students of MBA and MCA. Such lectures are organized regularly at Aggarwal College Ballabgarh under the able guidance of Chairman Sh. Devender Kumar Gupta, General Secretary Advocate Sh. Dinesh Gupta and Acting Principal Dr. Sanjeev kumar Gupta. The event was coordinated under the effective leadership of Dr. Sachin Garg, Incharge (Wing 1). In the beginning of the session Dr. Shilpa Goel, Dean Department of Management & Vice President IIC delivered the welcome speech and presented the floral bouquet to Dr.(Prof.) Bindu Aggarwal who is a Business Incubation & Startup Expert, Faridabad and was the resource person for the session.

Dr. Bindu Aggarwal elaborated on the fact that, Entrepreneurship is an essential skill for students to develop, as it helps them build confidence, problem-solving skills, and a growth mindset. There are various opportunities for students to unlock their entrepreneurial potential, including incubators, accelerators, entrepreneurship courses, hackathons, and mentorship programs and also Students can start different types of businesses, such as online businesses, service-based businesses, product-based businesses, social enterprises, and technology-based businesses. It offers numerous benefits, including financial benefits, personal growth, networking opportunities, innovation, and a sense of accomplishment. However, students may face challenges and obstacles, such as limited resources, risk and uncertainty, competition, time management, and self-doubt.

Dr. Bindu focused on **“Entrepreneurial Potential Self-Assessment”** test for students and explained regarding startup culture in India: Vocal for local, make in India and ATL’s & Incubation centres

The students put a lot of questions and the resource person explained each query in very simple and understandable language. Approximately 80 students participated in the session. The event was co-ordinated by Ms. Dolly Mangla & Ms. Reena Kinger. Ms. Dolly Mangla conducted the stage and delivered the vote of thanks. The session was attended by Ms. Mohini Verma, HOD Comp. Sc.(Coordinator of Social Media) , Mr. Manoj Singh Convenor CEEP, Ms. Ritika Sahrawat Convenor IIC and other faculty members.