

Workshop on Promoting IPR Culture in HEIs

Aggarwal College, Ballabgarh Wing-II held an enlightening workshop on **"Promoting the Intellectual Property Rights (IPRs) culture in HEIs,"** on 16 October, 2024 aimed at providing Graduate students with a comprehensive understanding of intellectual property Rights in the modern landscape. The college, under the dynamic leadership of Chairman, Sh. Devender Kumar Gupta and General Secretary Sh. Dinesh Gupta, consistently conducts such activities to foster student engagement and development. The event took place under the esteemed guidance of Acting Principal Dr. Sanjeev Gupta. The workshop, designed specifically for UG students, was part of the institution ongoing efforts to bridge the gap between academic learning and industry practices. It sought to shed light on how IPRs can be leveraged by both academia and industry to foster innovation, protect creations, and enhance research and development. The workshop was organized by Dr. Dimple, Department of Commerce (IPR Convenor) and Dr. Shilpa Goel, Department of Management (Vice President of IIC). The speaker of the session was Dr. Jyotsana Chawla, Dept. of Mgt. studies, J.C Bose University of science and technology (YMCA), Faridabad. The workshop was started with the floral welcome of the speaker, who delivered various topics including patents, trademarks, copyrights, and trade secrets. She shared real-world examples and case studies to illustrate the importance of intellectual property management in both research and commercial settings. Students engaged actively with the content, participating in discussions and Q&A sessions that provided deeper insights into the strategic application of IPRs. The feedback from participants was overwhelmingly positive, with many appreciating the opportunity to gain practical knowledge that will benefit their future careers. The session was really interactive and more than 50 students participated in the workshop. By providing our students with this knowledge, we are preparing them for future roles where they can contribute effectively to both academic and industrial advancements. The workshop was ended with the vote of thanks by Dr. Dimple, Convener of the program.