

Report of Industry expert lecture

Today, on 21st September 2024, the dept. of Economics and B.Voc Retail Management organized an Industry expert lecture for the students of B.Voc RM, B.A. Economics Honors and M.A. Economics. The aim of organising this lecture was to introduce the changing technologies in digital economy to the students and to get the students acquainted with the future skills required in electronics industry. Mr. Manish Sheoran, DGM, Samsung India electronics, Pvt. Ltd., was the Hon'ble speaker for the day. The lecture began with a formal welcome to the speaker by Dr.Usha Chaudhary, HOD Dept. of Economics. Such lectures are organised regularly at Aggarwal College Ballabgarh under the able guidance of the Chairman Mr. Devender Kumar Gupta, General Secretary Mr. Dinesh Gupta and officiating principal Dr. Sanjeev kumar Gupta. The speaker deliberated his thoughts on the topic, "Digital Economy: Retail technologies and future skills in electronics industry." He elaborated in his lecture about the changing dimensions of technologies like AI, Machine learning,, IOT, and many other retail technologies in electronics industry.

He also told the students about the future skills required for cope up with the online & offline competition. He also emphasized on the increasing competition among global electronics brands. His thoughtful insight of the electronics industry and its role in digital economy was an eye opener for the students. He also pinpointed the career opportunities in this field based on analytical, creative, & technological skills. He urged the students to have deep focus on the studies.

The lecture was coordinated by the faculty members of Economics and Retail Management dept., Ms. Trimesh Kalra, Dr. Poonam Rautela, Ms. Priyanka, Ms. Ekta, Ms.Priya chauhan and Ms. Anamika. All the students of B.A. Economics Hons., M.A. Economics and B.Voc Retail Management were present. Students keenly listened the lecture and asked their queries with enthusiasm. The lecture ended with vote of thanks by Dr. Poonam Rautela.

