

Guest Lecture on “Role of Technology Innovation and Entrepreneur in start-up success”

On 23rd August, 2024 Departments of Management & Computer Science under the aegis of IIC Club organized an Expert Lecture on the topic **“Role of Technology Innovation and Entrepreneur in Start-up Success”** for the students of MBA and MCA. Such lectures are organised regularly at Aggarwal College Ballabgarh under the able guidance of Chairman Sh. Devender Kumar Gupta, General Secretary Advocate Sh. Dinesh Gupta and Acting Principal Dr. Sanjeev Kumar Gupta. The event was coordinated under the effective leadership of Dr. Sachin Garg, Incharge (Wing 1). In the beginning of the session Dr. Shilpa Goel, Dean Department of Management & Vice President IIC delivered the welcome speech and presented the floral bouquet to Er. Pankaj Kumar. Er. Pankaj Kumar is Expert Penalist-IEI, Faridabad and was the resource person for the session. Mr. Pankaj focused on understanding the interplay between technology innovation and entrepreneurship. Start-ups can leverage these factors to achieve success and drive growth in today's fast-paced business landscape and how they are playing a crucial role in the upcoming development of start-ups and latest trends and technology eg .cloud computing and IOT. The students put a lot of questions and the resource person explained each query in very simple and understandable language. Approximately 60 students participated in the session. Ms. Dolly Mangla conducted the stage and delivered the vote of thanks. The session was attended by Ms. Mohini Verma, Ms. Reena Kingar, Ms. Preeti Sharma, Ms. Shilpi Gupta, Ms. Sonia Yadav, Ms. Upasna Gera & Ms. Hema Goel.

