

### **Mini Bazaar organized at Aggarwal College**

To celebrate International Women's Day on 1st March 2023, Mini Bazaar 'Women Entrepreneurs: A Step Towards Self-Reliance' was jointly organized by Women Cell and Entrepreneurship for Girls in collaboration with Iam SME of India in Aggarwal College Ballabgarh. It was organised under the able guidance of Principal Dr. Krishan Kant Gupta. The Chief Guest was Sh. Rajiv Chawla (Chairman, Iam SME of India). He gave a talk on young women entrepreneurs and their capabilities to boost the economy. He also appreciated the various ongoing courses of Aggarwal College which instills within the students self-reliance. Ms. Jaya Goyal, Chairperson, Women Entrepreneur Cell, Iam SME of India also applauded the idea of mini bazaars at college level. She also stated entrepreneurial skills can also be developed at the root level by organising such events. An MoU was also signed between Iam SME of India and Aggarwal College Ballabgarh to prepare students for future corporate life. The Mini Bazaar is an innovative idea wherein female students organised various food and Art & Craft stalls. 14 stalls were of food items, fashion accessories, Mehandi Making, Games and Selfie Frames. The main purpose of this event was to teach students about marketing skills, customer service product display, managing product quality and promotion of goods. From 14 stalls 3 winners were selected on the basis of revenue generation, product quality and customer service. First Prize went to the stall which prepared Momos (Stall -2) by Jyoti, Anjali, Komal. Second Prize went to the stall which prepared Chilla (Stall -5) by Anjali Sharma, Raj kumari, Himani Goel. Third Prize went to the stall which had creative earrings, bangles (Stall -14) prepared by Alka. Judgments were done by senior faculty Dr. K.L Kaushik, Dr. Sanjeev Goel from Aggarwal College and Ms. Jaya Goel, Ms. Priyanka Madaan and Ms. Alisha Dhanjal. Students, volunteers were there with the faculties to manage the whole event. These stalls were installed by the students of UG and PG courses. Faculty members also enjoyed the event. This event was a great success with the support of Ms. Kamal Tandon, Dr. K.L. Kaushik, Dr. Sanjeev Gupta, Dr. Manoj Shukla, Dr. Jaypal Singh, Dr. Geeta Gupta, Dr. Rekha Sain and Ms. Pooja.