

## Aggarwal College Ballabgarh Students Embrace Digital India through Letter Writing Competition

In a unique fusion of traditional and modern communication, students of Aggarwal College Ballabgarh enthusiastically participated in a Letter Writing Competition themed "Digital India for New India" organized by English Language Club and Young Women's Writers' Club of the college under the directions of Principal Dr. Krishan Kant Gupta. The competition was undertaken under the initiative 'Dhai Akhar' of Department of Posts, India. The event aimed to celebrate India's digital transformation while preserving the art of handwritten communication.

With the surge in digitalization, handwritten letters have become a rare form of expression. However, the Organizing Team recognized their enduring charm and chose to bridge the old and the new by encouraging students to reflect on the impact of digital technologies on India's progress.

The competition witnessed a remarkable response, with over 25 students submitting heartfelt letters. Participants not only embraced the competition's theme but also demonstrated their creative flair, addressing a range of topics within the broader theme of "Digital India."

Students reflected on the transformative power of digital initiatives in rural areas. Their letters discussed how digital technologies are bridging the urban-rural divide, empowering farmers, and improving access to education and healthcare in remote villages. In their letters, they took a more introspective approach, delving into the digital age's impact on personal relationships. They pondered whether the convenience of instant messaging and social media connections had diminished the depth of human connections.

The panel of judges, comprising experts in technology, literature, and culture, faced a challenging task in selecting the winners recognizing both their content and the artistry of their handwriting. Addressing the audience, the Principal stated that this competition beautifully merged tradition with innovation. It reminded us that while we embrace digital India, we should never lose sight of the essence of heartfelt communication. Ms. Kamal Tandon expressed her delight at the event's success. Dr. Geeta, coordinator of the event, said that the competition served as a timely reminder that amidst the rapid march of technology, some traditions are worth preserving. Handwritten letters, once the primary mode of communication, can still find a place in our digital lives as a unique form of personal expression.

The winners of the Letter Writing Competition will be awarded on 11 Sep 2023. The event was attended by Dr. Sarika, Dr. Supriya and Mr. Subhash.