

Today, on 12th January 2022, a National Level Webinar was organized by the Department of Commerce in collaboration with National Centre for Financial Education at Aggarwal College Ballabgarh. The theme was “Financial Awareness and Consumer Training”. This program was organized under the able leadership and guidance of the Principal, Dr. Krishan Kant Gupta. The keynote speaker at the event was Mrs. Jyoti Kapoor, Founder of Advantages India LLP. She apprised about the need for financial awareness and consumer training. She explained how financial planning can be done and how profit can be earned by planning finance at the right place. She made them aware of various avenues of finance investment. She explained in very simple words how financial awareness is the ability to understand and effectively use various financial skills including personal financial management, budgeting and investing. Financial awareness is the foundation of your relationship with money, and it is a lifelong learning journey. The keynote speaker shared her knowledge and experience with the participants and made them aware of the subject by giving live examples. She also spoke about consumer training that how this is the practice of educating customers on how to use their product or service efficiently and effectively to achieve their specific goals. More than 100 students participated in this program. The participants asked many questions to the keynote speaker and the keynote speaker pacified their queries by giving appropriate answers. The Convener of this program was Dr. Dimple, co-convener Dr. Rekha Sain, coordinator Dr. Shobhna Goyal and members Pooja and Priti Aggarwal. This program was successful due to all their efforts. The program concluded with vote of thanks by Dr. Dimple. The Principal congratulated the entire team for the success of this program.