

## **Press Release**

A national level webinar was conducted by Swachchhta Senani Team of Aggarwal College Ballabgarh on 6<sup>th</sup> July 2021 on 'Self Reliance on Solar Energy for Swachchh Bharat' under Swachhhta Action Plan. The distinguished speaker was Dr Amit Jain, Solar Energy Specialist, World Bank, New Delhi. The Principal Dr Krishan Kant Gupta accorded a formal welcome to the guest and showed his acumen for power saving by telling him about the solar panel installation in the college. He also showed his concern for global warming and ecological imbalance. He urged the students to come forward to save energy and the planet.

A full bright scholar, who has held prestigious positions in Abu Dhabi and Philippines, Dr Amit Jain, told the participants that solar energy is highly beneficial in today's scenario specially when the world is facing the problems of global warming and environmental crises. He also highlighted the various schemes launched by Govt. of India to set up solar plants, solar parks and solar ponds in India. He urged the students and faculty to ponder on this and try to install solar panels in their houses or common areas as loans on easy instalments are also available from the banks. The students also asked questions from the speaker and were satisfied. Around 130 participants from different colleges and universities of the country attended this webinar.

A quiz competition, a slogan writing competition and a poster making competition were also organised under the same banner under Swachhta Action Plan on the topic 'Say No to Plastic' on 3<sup>rd</sup> July 2021. Around 75 students participated in these competitions and won prizes. The aim is to spread awareness regarding the hazardous effects of plastic and the harm it brings to the environment.

These events were organised under the able guidance of Principal Dr Krishan Kant Gupta.

The events were organised by Dr Sanjeev Gupta and Dr Sarika Kanjlia, Coordinators Swachchhta Senani Team.

### **National writing competition**

Mathematics club of Aggarwal College Ballabgarh organised a National Level Online Slogan Writing Competition under the able guidance of Principal Dr. Krishan Kant. The last date of submitting the slogan was 05.07.2021. A total of 31 students from different colleges and universities participated in it. Result of the competition was declared on 06.07.2021. Nisha (M.Sc. (F) Maths, GJUST, Hisar) got first position, Deepak Sharma (M.Sc. (P) Maths, Aggarwal College Ballabgarh) got second position and Aditi Sharma (M.Sc. (P) Maths with Comp. Sc, Jamia Milia Islamia, New Delhi) got third position. E certificates and Prize money of Rs. 300, Rs 200 and Rs 100 will be given to the first, second and third position holder's respectively. Dr.K.L Kaushik (HOD, Department of Mathematics, Aggarwal College Ballabgarh), Dr.Naresh Kamra (Associate Professor) and Ms. Priya Arora (Assistant Professor) were the Convener, Dy. Convener and Organising Secretary respectively.

## **National Level Online Quiz**

A National Level Online Quiz Competition entitled 'G.K. & Current Affairs' on Quizizz App was organized on 06.07.2021 by the Commerce Department of Aggarwal College Ballabgarh under the able guidance of the Principal, Dr. Krishan Kant Gupta. Dr. Shobhna Goyal (Convener), ensured the smooth functioning of the event. The organizing team members, Dr. Rekha Sain, Dr. Dimple, and Ms. Pooja managed all the activities of the quiz competition. A week was given for registration in which 336 students registered from various colleges of the country. The quiz comprised 50 questions. The quiz was conducted online through the Quizizz app & the related link was activated on 06.07.2021 for 25 minutes at 10:30 am. The results of the event are as follows:

1st Prize - Bhoomika with 96% score (KVA DAV College for Women, Karnal)  
2nd Prize - Nilofar with 92% score (Aggarwal College Ballabgarh, Faridabad)  
3rd Prize - Priya with 90% score (DN College Kurukshetra)

The rank came automatically after the quiz time was completed. This National Online Quiz Competition was a great success by successful participation of 370 students in the time limit of 25 minutes.

## **REPORT/ PRESS RELEASE**

Today on 06th of July 2021, a national webinar “Impact of Covid - 19 on fashion retail” was organised by dept. of vocation, Aggarwal College Ballabgarh under the able guidance of Dr. Krishan Kant Gupta. The webinar was scheduled at 12:00 noon. MR. Amit Arora CIO, IT, shree lifestyle pvt. Ltd. and Ms Rachna Prasad head marketing & alliance solution pvt. Ltd. were the speakers for the national webinar. Dr. Krishan Kant congratulated the team organising team including Nodal officer of (B. Voc courses) Dr. K.L. Kaushik, Convenor of the webinar, Dr. Manoj Shukla, deputy convenor Dr. Sachin Garg & organising secretary Ms. Poonam Rautela. Motivated the student for preparing their career in retail industry. The webinar began with the virtual Saraswati Vandana & virtual floral welcome to the guests than the welcome address was delivered by Principal Dr. Krishan Kant. There after the theme of the webinar was elaborated by Dr. Manoj Shukla. After that Ms. Poonam Rautela gave brief introduction about the keynote speaker. Mr. Amit Arora told the student about the career prospects available in the fashion retail field amid the pandemic. He elaborated his deliberation from usage of masks, franchising model, start-up scenario on digital platform, to the latest concepts of digital trial rooms, customer life cycle trends and possibilities of business growth in online and offline fashion retail.

Ms. Rachna Prasad in her deliberation elaborated the opportunities of cross-border e-commerce, high-lighted the changing trends in consumer behaviour in Covid time. She elaborated on the Omni-channel retail, recyclable fashion, magic mirror and Retail led communities for relation and loyalty building tools. A total of 210 participants from industry and academia attended the national webinar. The lecture ended with the vote of thanks proposed by Dr. Sachin Garg Deputy Convenor, various faculty members from different department attended the webinar.