## **Press Release**

Today on 22<sup>nd</sup> February 2020 a seminar was organised in College Ballabgarh Aggarwal under the banner Entrepreneurship Club of the college. The theme of the workshop was "Women Entrepreneurship", the workshop began with enlightening the lamp in front of Goddess Saraswati. This programme is organised under the great guidance of Principal, Dr. Krishan Kant. He always support and motivate to conduct such type of programmes in college campus. The keynote speaker Ms. Smriti, HOD, Deptt. of Management, Aravalli College of Engineering & Management, Faridabad was welcomed by Dr. Shilpa Goel, Convenor of the programme. Ms. Smriti shared her success story with students & motivated them to see dreams & work persistently to achieve them. For being an entrepreneur one needs focus, determination, persistence, self promotion & positive attitude. She told about various govt. schemes & policies regarding entrepreneurship. She asked the students to use technology & modern gadgets as a way to create networks of likeminded people. She also highlighted the concept of Startup India & Standup India. She explained how can they be a good entrepreneur & how they get be benefitted from it.

Students were very keen to listen & raise their queries. The seminar was organised by Dr. Shilpa Goel, HOD, Management Deptt., along with her team members Ms. Sonia, Ms. Pooja, Ms. Rachna, Ms. Shweta & Dr. Dimple, Asst. Prof. in Commerce under the able guidance of Principal Dr. Krishan Kant Gupta. The stage was conducted by Ms. Dolly Mangla. Overall, it was a learning session.