

Mini Market 2019

On 16th March 2019, Mini Bazaar event was organised in Wing-3 of Aggarwal College Ballabgarh in the active guidance of Principal Dr. Krishan Kant Gupta. This mini bazaar become a trend which is organised before Holi festival and in this event students organise stall of various things. Event began with the inauguration ceremony by Principal sir. 25 stalls were there of food items, fashion accessories, Mehandi Making, Games and Selphy Frames. The main purpose of this event is to teach students about marketing skills, customer service product display, managing product quality and promotion of goods. From 25 stalls 3 winners were selected on the basis of revenue generation, product quality and customer service. Student volunteers were there with the faculties to manage the whole event. Students of B.Voc, BBA, B.Com, M.Com and M.A. participated This event was successful with the joint coordination of overall college.

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