# PRESS RELEASE

A One day Faculty Development Programme on 'Intellectual Property Rights' was organised on 12th March, 2019 by the Intellectual Property Rights Cell of Aggarwal College Ballabgarh in association with IamSMEofIndia and Asian Library Association. Principal Dr. Krishan Kant, Patron of the workshop, presented the keynote address. He told that the aim of organising this workshop is to promote research among young academicians and it is also a lifelong treasure. Dr. Manoj Shukla, the convenor of the workshop presented the theme of the workshop which is to make all the stakeholders aware of the Intellectual Property Rights and its importance to the society. There were 4 technical sessions on different themes like overview and importance of IPR for academicians, patenting procedure, strategies for patenting, licensing/ commercialisation of patents and technologies.

The Chief Guest was Mr. Govind Sharma, Ex-Chief (P&A) National Research Development Corporation, New Delhi. During the interactive session, he told that IPR is a technical solution to a technical problem. He stated the need of IPR by providing a comparison between physical and intellectual asset. He also told about the importance of patents by citing various examples of international business groups. He added that the purpose of IPR is to give creator control and a monopoly on royalties for a period of time as it also promotes creativity.

Prof. S.K. Chakravarty, external expert IQAC & IPR Cell, talked about the contemporary need of IPR. He also spoke about the relation of IPR with TRIPS and WTO. Various categories of IPR were also discussed in detail such as copyright, trademark, breeder's act, etc. The importance of Geographical Indicators was also discussed. The function was highly interactive and informative which finally concluded with Valedictory Ceremony. Certificates were distributed to the delegates, many of whom came from many adjoining colleges such as DAV Centenary College, Faridabad. Mementoes were given to the guests as token of regards.