

"Educational Trip to Surajkund International Mela"

On 8th February, 2019, an educational trip was organised in the guidance of Dr. Krishan Kant Gupta, Principal, Aggarwal College Ballabgarh. Trip was organised for B.Voc. (Retail Management) students of all three years to "Surajkund International Mela". About 23 students had visited to the mela with their respective faculties. This trip was very knowledgeable for the retail management students as they had seen the 'Visual Display of Products, Customer Services, Selling Techniques of the Sales Person'. There were large number of stalls of different products such as Artificial Jewellery, Showpieces, Clothes, Hand-Made products and Food Stalls. Along with getting knowledge of marketing, students also had a lot of fun. They also enjoyed the dance and taken rides on swings. Lastly, glimpses of the of the visit were captured.