

PRESS RELEASE

Today, on 27th February, 2018, "Mini Bazaar" a mega Retail Marketing event was organised by the students of B.Voc Retail Management. There were more than 20 stalls installed by the students. Food & Gift items, Accessories and Fun Games, Hardware Components, Art & Craft, Mehendi stalls were there. These stalls were installed by the students of UG & PG courses. Principal, Dr. Krishan Kant Gupta was the chief guest of the function, who along with the staff members inaugurated the "Mini Bazaar". He said that extra mural activities bring confidence in students and enhance their personality. Specially for B.Voc. (Retail Management) students the exposure to marketing tactics is a must. Entrepreneurial skills can also be developed at the root level by organising such events. Students were really enthusiastic for the event. Faculty members also enjoyed the event. Participants showed the great team effort. Twinkle, Santosh, Preeti, Raksha, Arya and Neha Rai students of B.Voc. IInd Year won the Ist Prize, Love, Priya Rana, Priya Bhati, Durgesh, Bunty and Shubham of BBA IInd won IInd Prize, Shabana, Riya, Saurabh, Rahul, Priya and Pooja Singh BBA CAM IIIrd Prize, Geeta and Archana won the consolation prize. On the same day, a Rally by Swachchhta Senani Team of the college on the theme of Cleanliness and proper garbage disposal was also organised by the Incharges Dr. Sarika Kanjlia and Dr. Usha Chaudhary. The students marched towards Ambedkar Chowk and then to Agrasen Chowk to spread awareness among the people and shopkeepers regarding cleanliness. Posters and slogans were made and carried in the market place to meet the theme. The rally was flagged off by Principal Dr. Krishan Kant.

A Guest lecture by Department of Political Science of the college was also organised on the same day. The guest speaker was Ms. Charu Mathur, Department of Political Science, Delhi University. She deliberated in detail about the fundamentals of Political Science to the students of Arts faculty. She also talked about Nationalism and apprised the students about current political scenario of the country. The programme was organised by Ms. Ritu and Ms. Vinod Rathi.

All these events were organised under the able guidance of Principal Dr. Krishan Kant.