

Roll No.

57605

**B.B.A. (CAM) 1st Semester
(N.S.) 2014-17**

Examination-December, 2015

Introduction to Computers

Paper-BCAMN-105

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt all the **five** parts of the question in section-A. Attempt **four** questions selecting **one** question from each unit in section-B. All questions carry equal marks.

Section-A

1. Explain in brief the following :

(a) Software

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- (b) Mouse
- (c) Hexadecimal number system
- (d) Difference between 'Save' and 'Save As' options in MS-Word
- (e) Desktop publishing system.

Section-B

Unit-I

2. What is a computer? Describe the main components of a computer system.
3. Distinguish between main memory and secondary memory of a computer. Explain any one of each type of computer memories.

Unit-II

4. Convert the following :
 - (a) $(1010.1010)_2 = (X)_8$
 - (b) $(2AF.A)_{16} = (X)_{10}$

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5. Solve the following :

- (a) Add $(1101.1011)_2$ into $(10001.01)_2$
- (b) Subtract 0.11100 from 0.000111 using 1's complement method.

Unit-III

6. What are the main features of MS-Excel? How an electronic spreadsheet is created in MS-Excel? Also explain any five functions used in MS-Excel giving suitable examples.
7. What is the use of MS PowerPoint? Illustrate the process of designing a PowerPoint presentation by taking an example.

Unit-IV

8. What are the various applications of computer in banks and education?
9. (a) Describe the major applications of computers in healthcare industry.
(b) What are the uses of computers in offices ?

57605-450-(P-3)(Q-9)(15) (3)

Unit-IV

8. Define the meaning of MBO. Discuss its impacts on the organizational overall performance.
9. What do you mean by group discussion? Explain the process and types of GD with suitable examples.

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Roll No.

57601

**B.B.A. (CAM) 1st Semester
(N.S.) 2014-17**

**Examination- November, 2016
Conceptual Foundation of Management**

Paper-BCAMN-101

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt any **four** questions from section-B selecting at least **one** question from each unit. Section-A is **compulsory**. All questions carry equal marks.

Section-A

1. Write short notes on the following. The answer should not exceed 50 words.

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- (a) System Approach
- (b) Modern Organization Theory
- (c) Human Resource Planning
- (d) Decision Making Process
- (e) Abuses of Authority
- (f) Management Control
- (g) Objectives of Case Study
- (h) Decentralization

Section-B

Unit-I

2. Define the objectives of management. What is their importance to organizational development ?

57601-500-(P-4)(Q-9)(16) (2)

3. What is system approach? Explain its impacts on managerial decisional making.

Unit-II

4. Enumerate the importance of planning process ? How is it important in achieving organizational objectives ? Discuss.
5. What is a policy? Explain the importance and process of policy formulation in organizational performance context.

Unit-III

6. Explain the functions and importance of delegation. How authority is delegated to the departments? Discuss.
7. What is span of control? How does it help employees' performance and organizational growth ? Discuss.

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[Turn Over

- (a) System Approach
- (b) Modern Organization Theory
- (c) Human Resource Planning
- (d) Decision Making Process
- (e) Abuses of Authority
- (f) Management Control
- (g) Objectives of Case Study
- (h) Decentralization

Section-B

Unit-I

2. Define the objectives of management. What is their importance to organizational development ?

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3. What is system approach? Explain its impacts on managerial decisional making.

Unit-II

4. Enumerate the importance of planning process ? How is it important in achieving organizational objectives ? Discuss.
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Unit-III

6. Explain the functions and importance of delegation. How authority is delegated to the departments? Discuss.
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UNIT - III

6. What do you mean by Monopoly ? How is price and output determined in short and long run in Monopoly Competition ?
7. What is price discrimination ? Under what conditions price discrimination is possible ?

UNIT - IV

8. What are the steps of determining the national income ? Explain.
9. Differentiate between monetary and fiscal policy.

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Roll No.

57602

**BBA (CAM.) 1st Semester (NS)
2014-17 Examination-
November, 2016
BUSINESS ECONOMICS**

Paper : BCAMN-102

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : The question paper is divided into two sections. Section 'A' comprises 8 short answer type questions (carrying two marks each) which is **compulsory** and should not exceed 50 words normally. Section 'B' comprises 8 questions (2 from each unit). The students shall be required to attempt **four** questions

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selecting one question from each unit. All questions carry equal marks.

SECTION - A

1. Short Answer Type Questions :

- (a) What is utility approach in Business Economics ?
- (b) What are opportunity costs ?
- (c) Define monopolistic competition.
- (d) What is Statutory Liquidity Ratio ?
- (e) What is peak load pricing ?
- (f) What is law of equi-marginal utility ?
- (g) What is marginal costing ?
- (h) What is monopolistic competition ?

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(2)

SECTION - B

UNIT - I

- 2. What is Elasticity of Demand ? Explain Elasticity of Demand used in business decision making process.
- 3. What is Delphi method ? What is the use of this method in demand forecasting ?

UNIT - II

- 4. What do you mean by the concept of total, average and marginal revenue and their relationship ?
- 5. What is indifference curve ? What are the properties of indifference curves ?

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